seotrust
POWERED BY PINPOINT LOCAL

SEO
Order Form

Date: _____

SEO Order Details

Client Name	
SEO Trust Partner/Franchisee Name	
SEO Trust Account Manager's Name	
Business Name	
Business Address	
Business Phone Number	
Website URL for this Order	
Contact Form Email Address	

**Important

To fully report on SEO performance, we need access to the Google Analytics account that corresponds to the website we will be working on.

If a Google account hasn't been created, please create one. Here is a link with instructions (you do NOT need to have a Gmail account in order to have a Google account and use Google Analytics. You can choose the "Use my current email address instead" option), click on the Step 1 button in the link to create the account:

https://support.google.com/accounts/answer/27441?hl=en#

Then, you will need to create a Google Analytics (GA) account (it's free) and find your GA tracking code (the Global Site Tag) and grant us permissions to access the account.

Firstly, please go to https://analytics.google.com/analytics/web/

You will be asked to add some basic info about your website and then you will be given your GA tracking code. It starts with "UA" followed by a string of numbers. Please make a note of that Tracking ID as it will be requested in this form.

Once you have set up your GA account, please complete the following steps to give us access to your account:

1. Go to Admin by clicking the gear icon on the bottom left hand corner of the GA dashboard (if you have more than one site on your GA, make sure you are on the one you want to give us access to).
2. Click the "User Management" link in the middle, under the "Property" column.
3. Click the "+" button and the choose "Add users".
4. Enter seotrustlocal.seoservices@gmail.com and choose to grant "Edit" permissions.

5. Finally, click the "Add" button, located on the top right (leave the "Notify new users by email" option checked).

Doing the above will share access to the Google Analytics account with us.

Please remember to make a note of the Google Analytics UA tracking ID so you can share it with us if you would like us to install Google Analytics on your website. Otherwise you can install it on your own and let us know, but it needs to be installed on the site in order for us to complete your SEO service.

Business Details

Provide a detailed description of your business.

Products & Services *(Provide up to 10 Products and/or Services)*

Product 1: Title	
Description	
Keywords	
Product 2: Title	
Description	
Keywords	
Product 3: Title	
Description	
Keywords	

On-Site Optimization Data

WordPress Admin access
Example:
Admin URL: http://www.yourdomain.com/wp-admin
Username: joedoeseo
Password: J@oe1122!

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Cpanel Details
Example:
Cpanel URL : yourdomain.com/cpanel
Cpanel Username : joedoe
Cpanel Password : Joedoe20!

Google Analytics

Please confirm you have installed Google Analytics.

You can do this by going to: https://analytics.google.com/analytics/web/

Please confirm you have shared access to your Google Analytics account with us. THIS NEEDS TO BE DONE.

Please complete the following steps to give us access to your account:
1. Go to Admin by clicking the gear icon on the bottom left hand corner of the GA dashboard (if you have more than one site on your GA, make sure you are on the one you want to give us access to)
2. Click the "User Management" link in the middle, under the "Property" column.
3. Click the "+" button and the choose "Add users"
4. Enter seotrustpointlocal.seoservices@gmail.com and choose to grant "Edit" permissions.
5. Finally, click the "Add" button, located on the top right (leave the "Notify new users by email" option checked).

Have you installed Google Analytics on your website?

If you haven't, we can do it for you. Just let us know and share your UA tracking code in the next question.

Please share the site's UA tracking code.
1. Log in to your Google Analytics account.
2. Select the "Admin" tab.
3. Select an account from the dropdown in the "ACCOUNT" column.

4. Select a property from the dropdown in the "PROPERTY" column.
5. Under "PROPERTY," click "Tracking Info > Tracking Code."

Your tracking ID should be in this format: UA-000000-01.

https://support.google.com/analytics/answer/7476135?hl=en

Social Media Business Pages Details

Facebook URL's/Names	
Instagram URL's/Names	
LinkedIn URL's/Names	
YouTube URL's/Names	
Twitter URL's/Names	
Other Social Media URL's/Names	

Blog Posts *(Provide the title for six blog posts for us to write)*

Blog Post 1	
Blog Post 2	
Blog Post 3	
Blog Post 4	
Blog Post 5	
Blog Post 6	

Please indicate what towns/cities/counties you would like us to focus on?

Email
Info@seotrust.us

Phone
1-844-636-8676

Address
87 N. Raymond Ave.,
Pasadena, CA 91103

www.seotrust.us